

**Ivane Javakhishvili Tbilisi State University  
Faculty of Social and Political Sciences**

**The 8<sup>th</sup> International Scientific Conference**

**“Space, Society, Politics”**

**Dedicated to the 15<sup>th</sup> Anniversary of the Faculty of Social and Political  
Sciences**

**PROGRAM**

**and**

**ABSTRACTS**



**25 - 27 June, 2020  
Tbilisi**

25-27 June, 2020

The 8<sup>th</sup> International Scientific Conference

**“Space, Society, Politics”**

Dedicated to the 15th Anniversary of the Faculty of Social and Political Sciences of the Ivane Javakhishvili Tbilisi State University

**Editors:** Tamar Dolbaia, Valerian Melikidze, Teona Mataradze, Salome Dundua

**Technical Group:** Teona Tabuashvili, Sandro Tabatadze, Miranda Mikadze

# PROGRAM

## 25 June, Thursday

### 10.00 Conference Speeches and Welcomes

**Giorgi Sharvashidze** - Rector, Ivane Javakhishvili Tbilisi State University

**Tamar Dolbaia** - Dean, Faculty of Social and Political Sciences, Ivane Javakhishvili Tbilisi State University

### I Session (Working Language - English)

**Chairperson: Alexandre Kukhianidze**

10.20 **Alexandre Kukhianidze** – Professor, Ivane Javakhishvili Tbilisi State University. *“The Impact of the Coronavirus Pandemic on Transnational Organized Crime”*

10.40 **Vakhtang Maisaia** – Professor, Caucasus International University, **Miranda Mikadze** – PhD student, Caucasus International University, **Sebastian Bobkiewicz** – Expert, The Georgian Geostrategic and Euro-Atlantic Integration Studies Institute. *“EU Conflict Resolution Strategy on the Example of Regional Security in the South Caucasus”*

11.00 **Jaba Urotadze** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. *“Comparative Analysis of Protection of Young People at Work in Georgian and European Union Laws”*

11.20 **Nadezhda Kazarinova**, Associate professor, **Anna Chugunova**, Invited Lecturer – Saint Petersburg Electrotechnical University “LETI” (ETU), Russia. *“Paradoxes of “Soft Power” of Tourism”*

11.40 **Cenay Babaoglu**, Associate Professor, Selçuk University, **Onur Kulac**, Assistant Professor, Pamukkale University – Turkey. “*A Blueprint of Turkey’s Covid-19 Policy*”

12.00 **Salome Dundua**, Associate Professor, **Sandro Tabatadze**, MA Student – Ivane Javakhishvili Tbilisi State University. “*Liberal-Democratic Values in the National Curriculum of General Education of Georgia*”

12.20 **Nikoloz Esitashvili** – Professor, ISET – International School of Economics, TSU. “*The Role of External Economic Incentives in times of Political Transitions and Consolidations*”

12.40 **Luca Zarrilli**, Associate Professor, University “G. D’Annunzio” of Chieti-Pescara, Italy. **Miguel Brito**, Associate Professor, Estoril Higher Institute for Tourism and Hotel Studies, Portugal. “*Alcântara (Lisbon): From Industrial District to Tourist Destination. A Survey*”

13.00 **Constantin-Vasile Toca**, Lecturer, **Edinna Lilla Meszaros**, Teaching Assistant – University of Oradea, Romania. “*Cross-Border Cooperation under Magnifying Glass: An Assessment of the Projects Implemented at the Romanian-Hungarian Border in the 2004-2013 Period*”

13.20 **Julia Kaczmarek-Khubnaia** – PhD Student, Adam Mickiewicz University in Poznan, Poland. “*Socio-economic Development of the Georgian Regions- Chosen Theoretical Approach*”

13.40 **Valerio Della Sala** – PhD Student, Autonomia University of Barcelona, Spain. “*Olympics Games: The Organisation, the History, the Committee, the Projects. Rome 1960 -Barcelona 1992: From a Dream to the Urban Model*”

**14.00 – 14.40 Break**

## **II Session (Working Language - English)**

**Chairperson: Mariam Gersamia**

**14.40 Mariam Gersamia**, Professor, **Maia Toradze**, Associate Professor, **Liana Markariani**, MA Student – Ivane Javakhishvili Tbilisi State University. *“Challenges of Gender Equality in Media (Case of Georgia)”*

**15.00 Luca Zarrilli**, Associate Professor, **Silvia Iacuone**, PhD Student – University “G. D’Annunzio” of Chieti-Pescara, Italy. *“The Role of Iceland in the Arctic Issue: Diplomacy, Threats, Opportunities”*

**15.20 Temur Gugushvili** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“Mountain Resident’s Livelihoods: Adaptation Strategies in the Swiftly Progressing ‘Weather’ of Tourism in Protected Areas”*

**15.40 Nino Kukhianidze** – PhD Student, Maria Curie-Skłodowska University, Poland. *“The Role of Peace Education in the Process of Conflict Transformation”*

**16.00 Ekaterine Lomia** – PhD Student, Caucasus International University. *“How Russian Propaganda Works in Georgia: The Consequences of the Russian Disinformation in a Long-Term Perspective”*

**16.20 Namig Karimov** – MA, Baku Engineering University, Azerbaijan. *“Turkey and Russia’s Strained Relations in Caucasia”*

### **16.40 Keynote Speeches**

**Stephen F. Jones** – Professor of Russian and Eurasian Studies at Mount Holyoke College.

**Neil MacFarlane** – The Lester B. Pearson Professor of International Relations and Fellow at St Anne’s College, University of Oxford.

*“Recurrent Patterns in Georgian Politics: Culture, Geography and Institutions”*

## **26 June, Friday**

### **III Session (Working Language - Georgian)**

**Chairperson: Iago Kachkachishvili**

10.00 **Tamar Dolbaia** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Geographical Features of Transport System Development of Georgia”*

10.20 **Revaz Gachechiladze** – Professor, Ivane Javakhishvili Tbilisi State University. *“Changing Political Geography and Geopolitics of the Central Europe”*

10.40 **Malkhaz Matsaberidze**, Professor, **Tamar Orjonikidze**, PhD Student – Ivane Javakhishvili Tbilisi State University. *“The Representatives of National Minorities in the Constituent Assembly of Georgia (1919-1921)”*

11.00 **Iago Kachkachishvili** – Professor, Ivane Javakhishvili Tbilisi State University. *“Monitoring Knowledge, Risk Perceptions, Preventive Behaviours and Public Trust in the Current Coronavirus Outbreak in Georgia”*

11.20 **Valerian Melikidze**, Associate Professor, **Giorgi Kvinikadze**, Associate Professor – Ivane Javakhishvili Tbilisi State University. *“Strange Bedfellows - a Comparative Analysis of Economic Geography and Geoeconomics”*

11.40 **Tengiz Verulava** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Challenges of the COVID-19 Pandemic: German strategy”*

12.00 **Teona Mataradze**, Associate Professor, **Giorgi Shubitidze**, PhD Student – Ivane Javakhishvili Tbilisi State University. *“How is the Urban Identity of Mtskheta Residents Represented in the External Image of the City”*

12.20 **Avtandil Tukvadze**, Associate Professor, **Valerian Dolidze**, Assistant Professor – Ivane Javakhishvili Tbilisi State University, **Irakli Ubilava**, PhD Student, Peoples' Friendship University of Russia, Russia *“Post-Pandemic World Order-Place of Georgia in Transformative International System”*

**12.40 - 13.40 Break**

## IV Session (Working Language - Georgian)

**Chairperson: Teona Mataradze**

13.40 **Iago Kachkachishvili**, Professor, Ivane Javakhishvili Tbilisi State University, **Lasha Tughushi**, Assistant Professor, Ivane Javakhishvili Tbilisi State University, **Malkhaz Gagua**, Lecturer, International Black Sea University, **Aleksandra Kalatozishvili**, Lecturer, Ilia State University – *“Cultural and Political Dimensions of Anti-Liberal Populism and Religious Nationalism in the Regions of Georgia”*

14.00 **Shorena Turkiashvili** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. *“The Orthodox Religiosity and Some Aspects of Family Lives”*

14.20 **Nino Popiashvili** – Dr. of Philology, Ivane Javakhishvili Tbilisi State University. *“Global and National Totalitarianism from a Literary Perspective”*

14.40 **Eka Darbaidze** – PhD in Political Sciences, Ivane Javakhishvili Tbilisi State University. *“The Policy of Cooperation of the Georgian Government in the Occupied Tskhinvali Region”*

15.00 **Mariam Khatiashvili** – PhD, Ivane Javakhishvili Tbilisi State University. *“Theoretical Conceptualization of Russia’s Soft Power toward Georgia”*

## **27 June, Saturday**

### **V Session (Working Language - Georgian)**

**Chairperson: Salome Dundua**

10.00 **Salome Kobaidze** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“Existing and Prospective Geographical Areas of Economic Development of the Black Sea Coastal Zone of Georgia in Terms of the Blue Economy”*

10.20 **Teona Tabuashvili** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“Public Higher Education Institutions, as Developing Organizations: Students’ Assessments”*

10.40 **Inga Mikhanashvili** – Researcher, Institute of Political Sciences at Ilia State University. *“The “4 + 1 Program” in Higher Education Institutions as a Strategy for the Integration of Ethnic Minorities”*

11.00 **Kiarim Gumbatov** – PhD Student, Georgian Technical University. *“The Features of the Democratic Nature of Local Self-Government in the Public Administration System”*

11.20 **Tamar Orjonikidze**, PhD Student, **Natia Zedginidze**, PhD Student - Ivane Javakhishvili Tbilisi State University. *“Issues of Election Finance and Political Ethics in the 2018 Presidential Elections in Georgia”*

11.40 **Nino Maisuradze** - PhD Student, Ivane Javakhishvili Tbilisi State University. *“Mikhako Tsereteli and the Conceptualization of Nation in Georgia in the Early 20th Century”*

12.00 **Mariana Kevkhishvili** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“United National Movement's Lobbying Campaign in the USA”*

12.20 **Natia Zedginidze** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“At the Origins of the Development of the Code of Parliamentary Ethics: Experience of the Constituent Assembly of Georgia (1919–1921)”*

12.40 **Zaza Tsotniashvili** – Professor, Caucasus International University. *“How Media Covers COVID-19 Impact in the Occupied Territories of Georgia”*



## **ABSTRACTS**

## **Mariana Kevkhishvili**

PhD Student

Ivane Javakhishvili Tbilisi State University

### **United National Movement's Lobbying Campaign in the USA**

Hiring of American lobbyists has become a regular practice in the Georgian reality. The printed media and the society suspect to find traces of lobbying behind the success gained by the political figures in the West, especially when we speak about the assessment in Georgia of the positive responses from the media and the Congressmen in the USA. Both the presently acting in Georgia governing party and the former one that has already moved to the opposition are launching lobbying activities in the USA.

The study surveyes the lobbying activities carried out by United National Movement in the USA since 2012. We suppose that the higher the financial means of a political party, the larger the scope of the lobbying campaign performed by it in the USD. In the course of the study we reviewed the four documents that are uploaded on the American Department of Justice web-page [Fara.gov](http://Fara.gov). These four contracts provide the terms and conditions of the agreement between the parties thereto on the lobby services, as well as the list of the tasks to be performed, the term of the service delivery and the sum to be paid. The party United National Movement used to launch quite large scale and successful lobbyist activities during the nine years of its being the authority in Georgia. The lobby companies were paid their remuneration by National Safety Council. After the defeat in the Parliamentary elections of October, 2012 United National Movement has been carrying out its lobby campaign independently; Relevantly, they had to source the financial resources to pay to the lobbyists out of their own budget. Presently they have only two lobby companies hired, out of which they have executed an active contract with one company only: ORION STRATEGIES at this stage. United National Movement had contracts executed with both these American companies when being at the head of the country.

A new contract was concluded with the lobbying company Fianna Strategies in 2014. For the period from April first to September of the same year National Movement had to pay the mentioned company USD 42 000. In the same document, the letter written from the company to Mikheil Matchavariani mentions the list of

the services to be ensured by the company for the client. These services are as follows: getting the views, aims and position of United National Movement familiarized with the Congress Members, NGO Representatives and the media; organization of the party member meetings with the American high executive officers. Another contract is concluded in September, 2015 and the sum to be paid till October 28 of the same year constitutes USD 15 000.

The other company with which there is an acting up to date agreement concluded is Orion Strategies. United National Movement used to cooperate with this company since 2004 – in the years of its being in the authority when the mentioned company was paid the due sums out of the budget. The history of this cooperation counts 16 years by now. The present contract with them is valid till October 7, 2020 and the cost of their services makes up USD 250 000. The company has undertaken to ensure organization of meetings in the USA for the client, support democracy and safety in Georgia, integration with NATO and the Western institutions.

**Keywords:** Lobbying, Georgian lobby, United National Movement of Georgia, USA