

**Ivane Javakhishvili Tbilisi State University  
Faculty of Social and Political Sciences**

**The 7<sup>th</sup> International Scientific Conference**

**“Space, Society, Politics – European Integration as a  
Catalyst for Development”**

**PROGRAM**

**and**

**ABSTRACTS**



**20 - 22 June, 2019**

**Tbilisi**

20-22 June, 2019

The 7<sup>th</sup> International Scientific Conference

**“Space, Society, Politics - European Integration as a Catalyst for Development”**

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20-22 ივნისი, 2019

VII საერთაშორისო სამეცნიერო კონფერენცია

**“სივრცე, საზოგადოება, პოლიტიკა - ევროინტეგრაცია, როგორც განვითარების ფაქტორი”**

**სამეცნიერო რედაქტორები:**

თამარ დოლბაია, ვალერიან მელიქიძე, თეონა მატარაძე, სალომე დუნდუა

**ტექნიკური ჯგუფი:** თეონა თაბუაშვილი, მირანდა მიქაძე, ნინო აბესაძე, იონას ლიშტერფელდი

# PROGRAM

## **20 June, Thursday**

Building I, room #107  
Chavchavadze Ave. #1

**09.30 - 10.00** Registration of conference participants

**10.00** Conference speeches and welcomes:  
Building I, room: #107

**Giorgi Sharvashidze** - Rector, Ivane Javakhishvili Tbilisi State University

**Tamar Dolbaia** - Dean, Faculty of Social and Political Sciences, Ivane Javakhishvili Tbilisi State University

## **I Session (Working Language - English)**

Building I, room: #107

Chairpersons: **Alexandre Kukhianidze, Marek Pietra**

10.20 **Marek Pietra** - Prof. dr hab. Maria Curie-Skłodowska University, Poland. *“European Union in an Environment of Two-Level Changes”*

10.40 **Boris Vuki evi** - Associate Professor, University of Montenegro, Montenegro. *“The Impact of European Integration on Montenegrin Politics and Society”*

11.00 **Alexandre Kukhianidze** – Professor, Ivane Javakhishvili Tbilisi State University. *“The Problem of the Definition of Organized Crime”*

11.20 **Onur Kulac** – Assistant Professor, Pamukkale University, Turkey.  
*„Public E-Procurement Policy of Turkey within the Context of EU Integration“*

11.40 **Bulent Arpat** – Assistant Professor, Pamukkale University, Turkey. *“Turkey’s Integration to European Union in Terms of Occupational Health and Safety and Transformations in Work Life”*

12.00 **Jaba Urotadze** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. *“Comparative Analysis of Working and Rest Time Regulations in Georgia and European Union”*

12.20 **Domenico Valenza** – PhD Candidate, United Nations University Institute on Comparative Regional Integration Studies, Belgium. *“Projecting Ideal Selves: EU’s and Russia’s Competing Cultural Narratives in the Post-Soviet Space”*

12.40 **Kür at Güç** – Research Assistant, Ankara University, Turkey. *“Routinization of Conflict in Ukraine as a Security Dilemma”*

13.00 **B. Alper Torun** – Research Assistant, Ankara University, Turkey. *“Russian Counter Attack to European Integration in the Near Abroad: Frozen Conflict Strategy”*

**13.20 - 14.30 Lunch**

## II Session (Working Language - Georgian)

Building I, room: #107

Chairpersons: **Malkhaz Matsaberidze, Manana Shamilishvili**

14.30 **Malkhaz Matsaberidze** – Professor, Ivane Javakhishvili Tbilisi State University. *“Constituent Assembly of Georgia and Formation of Party System”*

14.50 **Revaz Gachechiladze** – Professor, Ivane Javakhishvili Tbilisi State University, **Giorgi Robakidze** – PhD Candidate, Caucasus International University. *“European Integration: Goals and Reality (Comparing Central European, Baltic and the South Caucasus States)”*

15.10 **Valerian Melikidze**, Associate Professor, **Vladimer Chkhaidze**, Assistant Professor, **Salome Kobaidze**, PhD Candidate – Ivane Javakhishvili Tbilisi State University. *“Adoption of the Coastal Zone of the Black Sea in Georgia Based on the Principles of Blue Economy”*

15.30 **Manana Shamilishvili** - Associate Professor, Ivane Javakhishvili Tbilisi State University. *„A Caricature as a Mean of Visualization of the Nazi Editorial Policy and an Anti-Bolshevik Ideological Weapon”*

15.50 **Marina Burdzenidze**, Associate Professor, **Marina Kevkhishvili**, PhD Candidate - Ivane Javakhishvili Tbilisi State University. *“Transformation of Journalism in European Countries: Professional Journalists Views and Perceptions”*

16.10 **Nino Popiashvili** - Doctor, Ivane Javakhishvili Tbilisi State University. *“The Post-Socialist Transformation of Mining Cities”*

16.30 **Natela Donadze**, Associate Professor, **Marekh Devidze**, PhD Candidate - Ivane Javakhishvili Tbilisi State University. *“Globalization and Traditions in Students’ Focus”*

## **21 June, Friday**

### **III Session (Working Language - English)**

Building I, room: #107

Chairpersons: **Tengiz Verulava, Nikoloz Esitashvili**

10.00 **José G. Vargas-Hernández** - Research Professor, University of Guadalajara, Mexico. *“Critical Analysis on the Institutional Design of Democratic Decentralization in the Public Sphere and Urban Spaces of Local Governments”*

10.20 **Dogan Nadi Leblebici**, Professor, Hacettepe University, **Cenay Babaoglu**, Associate Professor, Nigde Omer Halisdemir University, Turkey - *“The Interaction Between Local Governments and NGOs in Disability Policy in Ankara”*

10.40 **Mariam Gersamia**, Professor, **Maia Toradze**, Associate Professor – Ivane Javakhishvili Tbilisi State University. *“Media Psychology: Challenges of Competence-Based Curricula and Employment”*

11.00 **Hubert Kotarski** – Assistant Professor, University of Rzeszow, Poland. *„Life and Professional Aspirations of Students as a Factor of European Integration in Poland and Ukraine, on the Example of Research into the Quality of Life in the City“*

11.20 **Magdalena Pokrzywa** – Assistant Professor, University of Rzeszow, Poland. *“Men and Women in the Social Assistance System in Poland”*

11.40 **Dorota Rynkowska** – Assistant Professor, University of Rzeszow, Poland. *“The Role of the Polish Red Cross as a Non-Governmental Organization in the Social Sector”*

12.00 **Nikoloz Esitashvili** – Visiting Professor, International School of Economics at Tbilisi State University. *“Exponential Capacity of Power and its Impact on Military Alliance Dynamics”*

12.20 **Tengiz Verulava** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Access to Medicines for Pension Age Population in Georgia”*

12.40 **Svetlana Akkieva** – Professor, Kabardin-Balkar Scientific Center of the Russian Academy of Sciences, Russia. *“The European Integration for the South Caucasus”*

**13.00 - 14.00 Lunch**

#### **IV Session (Working Language - Georgian)**

Building I, room: #101

Chairpersons: **Salome Dundua, Tamar Karaia**

09.20 **Giorgi Beridze** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“Electronic Propaganda of Ideological-Political Platforms in Modern Georgia (Internet Activities of Left-Wing Organizations)”*

09.40 **Elene Gelashvili** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“Salome Zurabishvili’s Inaugural Speech – New Messages in Georgian Politics”*

10.00 **Natia Zedginidze** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“The Importance of Codes of Professional Ethics in Public Moral Renewal and the Process of Legal State Building”*

10.20 **Lika Tetradze** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“Negative Narrative and Affect on Electoral Behavior”*

10.40 **Nino Maisuradze** - PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“Electronic Propaganda of Ideological-Political Platforms in Modern Georgia (Ideological Profile of Internet Editions of Georgian National-Patriotic Direction)”*

11.00 **Inga Mikhanashvili** – Researcher, Institute of Political Sciences at Ilia State University. *“Issue of Minorities after the 2016 Parliamentary Elections Based on the Analysis of the Ombudsman’s Reports”*

11.20 **Lika Mukbaniani** – PhD Candidate, Georgian Technical University. *„Catch-all Policy of the Parties in Member and Non-Member Countries of European Union (on the Example of Sweden and Georgia)“*

11.40 **Tamar Orjonikidze** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“The Constituent Assembly of Georgia and Batumi Region”*

12.00 **Davit Sidamonidze**, PhD Candidate, **Nana Deisadze**, MA Student – Ivane Javakhishvili Tbilisi State University. *“European Integration and Development of Georgian Land Transport”*

12.20 **Salome Kareli** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“How Do the EU and Georgia Defence Policies Response the New Face of the Conflict the "Hybrid War"?”*

12.40 **Mariana Kevkhishvili** – PhD Candidate, Ivane Javakhishvili Tbilisi State University. *“Lobbying in Georgia”*

**13.00 - 14.00 Lunch**



## V Session (Working Language - Georgian)

Building I, room: #101

Chairpersons: **Zviad Abashidze, Avtandil Tukvadze**

14.00 **Zviad Abashidze** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Discourse on Ethnic Minorities and Civic Integration in Georgia during 1991-90: Analysis of Zviad Gamsakhurdia’s Official Speeches, Statements and Interviews”*

14.20 **Ala Bibilashvili** – Associate Researcher, Institute of Political Sciences at Ilia State University. *„The Role of Islam in Politicization of Religious Discourse in the Northern Caucasus“*

14.40 **Eka Darbaidze** – Doctor, Ivane Javakhishvili Tbilisi State University. *“Crisis of Democracy and a New Class in Georgia”*

15.00 **Valerian Dolidze** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. *“The Process of European Integration and Cycles of Political Development of Georgia”*

15.20 **Giorgi Kvinikadze** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Geo-economic Landscape of the South Caucasus”*

15.40 **Vakhtang Maisaia**, Associate Professor, **Miranda Mikadze**, PhD Candidate – Caucasus International University. *“What is Hybrid Warfare and its Geostrategic Aspects (Fourth War Generation) – Cyber War Case-Study”*

16.00 **Giorgi Melikidze** – Doctor, Ivane Javakhishvili Tbilisi State University. *“Civil Society in Hybrid Regimes: The Challenges of Democratization in Georgia”*

16.20 **Avtandil Tukvadze**, Associate Professor, Ivane Javakhishvili Tbilisi State University, **Irakli Ubilava**, Peoples' Friendship University

of Russia – “*The "Sovereign Democracy" - a Dynamic Model of Russian Democracy*”

16.40 **Tamar Karaia** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. “*Peculiarities of Social Protest Formation in Georgia*”

## **22 June, Saturday**

**Tour for Foreign Guests:**

**Uplistsikhe - Gori - Mtskheta**

## **ABSTRACTS**

**Mariam Gersamia**

Professor

**Maia Toradze**

Associate Professor

Ivane Javakhishvili Tbilisi State University

### **Media Psychology: Challenges of Competence-Based Curricula and Employment**

The purpose of this research is to identify the core competencies for media psychology curricula and common criteria, which employers consider in the process of employing media psychologists. The research holds significance for adjusting interdisciplinary educational programs and in particular, advancing media psychologists' competency matrix (graduate program's learning outcomes).

This research answers the questions as it follows:

1. What core educational competencies/learning outcomes are to be met by media psychologists (by completing graduate level)?
2. According to what criteria (in employers' opinion), knowledge and skill-based competencies media psychologists might be employed in Georgia?
3. What are the basic gaps and recommendations to be considered for adjusting higher educational programs?

Employers from 35 organizations (media, marketing and research organizations, governmental and non-governmental agencies) in Georgia answered the close and open-ended questions in 2018.

Media psychology is an emerging sphere and in Georgia it has already started to develop in an interdisciplinary context. The field might have a unique condition for development in the region for its unique media landscape: Georgian media managed to survive under omnipresent Soviet propaganda, but the legacy still looms large on the country's media

landscape. For now, Georgia is in a condition of so-called *hybrid war* and struggles with anti-western propaganda.

According to the results, 71 % of employers do not have in staff media psychologists and up to 45 % wish to employ specialists with such competencies; there is a low awareness about media psychologists and 39 % still do not know if they want to employ them in Georgia. Still 75 % of employers would offer a trial period to them. The majority of the respondents (82%) answers, was that knowledge and skill based competencies with emphasis of psychology are critically important (61 %) or important (21 %) for journalists (in particular); 88 % of employers think that media employees should have a good understanding of the negative and positive phenomena/effects of Media (TV, Radio, Print and online) products, and that they should be ethical (reduce stigmatization and strengthening stereotypes, not use hate speech, etc.); They should know, how fake, biased news and propaganda effects peoples' minds and their perception of reality.

According to the research, the core competencies for media psychology curricula have been shaped. The research is a valuable resource for educators in modernizing educational programs by taking into consideration employment requirements and fine-tuning accreditation standards.

**Keywords:** media psychology, education, employment

## მარიამ გერსამია

პროფესორი

## მაია ტორაძე

ასოცირებული პროფესორი

ივანე ჯავახიშვილის სახელობის

თბილისის სახელმწიფო უნივერსიტეტი

### **მედიაფსიქოლოგია: კომპეტენციებზე დაფუძნებული კურიკულუმი და დასაქმება**

კვლევის მიზანია მედიაფსიქოლოგიის სფეროში იმ მთავარი კომპეტენციების იდენტიფიცირება, რომლებსაც ყურადღება ექცევა დასაქმებისას. კვლევა საყურადღებოა ინტერდისციპლინური, კომპეტენციებზე დაფუძნებული საგანმანათლებლო პროგრამების დასახეწად.

კვლევა პასუხს სცემს შემდეგ კითხვებს:

1. რა არის ის მთავარი კომპეტენციები, რომელიც უნდა ჰქონდეს თანამედროვე მედიაფსიქოლოგს?
2. რა კრიტერიუმებზე დაყრდნობით (მო)ხდება მედიაფსიქოლოგების დასაქმება საქართველოში?

კვლევითი ინსტრუმენტის შემუშავების შემდეგ, 2018 წელს, გამოიკითხა 35 ორგანიზაციის წარმომადგენელი (სამთავრობო და არასამთავრობო, მედიის სექტორიდან, კვლევითი და მარკეტინგის ორგანიზაციებიდან).

ძირითადი მიგნებების თანახმად, დამსაქმებელთა 71%-ს არ ჰყავს დასაქმებულთა შორის მედიაფსიქოლოგი, ხოლო 45% ისურვებდა ამ კომპეტენციის სპეციალისტის დასაქმებას; მიუხედავად იმისა, რომ მედიაფსიქოლოგების შესახებ საკმაოდ დაბალი ცნობიერებაა,

დასაქმებელთა 75% მზადაა საცდელი პერიოდით დაასაქმოს ისინი. რესპონდენტების უმეტესობა (82%) პასუხობს, რომ, მაგალითად, ჟურნალისტებისთვის ფსიქოლოგიაზე აქცენტირებული ცოდნა და უნარები არის ძალიან მნიშვნელოვანი (61%) ან მნიშვნელოვანი (21%); 88% მიიჩნევს, რომ დასაქმებულს უნდა ჰქონდეს კარგი წარმოდგენა მედიაპროდუქტის (ტელე-რადიო, ბეჭდური და ონლაინ) პოზიტიურ და ნეგატიურ ფენომენზე, უნდა იყოს ეთიკური (შეამციროს სტიგმატიზაციისა და სტერეოტიპების გავლენა, არ გამოიყენოს სიძულვილის ენა და სხვ.); დასაქმებულმა უნდა იცოდეს, თუ როგორ მუშაობს ყალბი, მიკერძოებული ახალი ამბები, რა ზეგავლენას ახდენს პროპაგანდა ადამიანების გონებაზე და მათ მიერ რეალობის აღქმაზე.

კვლევამ გამოკვეთა მთავარი კომპეტენციები, რომელიც საგულისხმოა მედიაფსიქოლოგიის საგანმანათლებლო პროგრამების დახვეწისთვის.

მედიაფსიქოლოგია ახალი დარგია საქართველოში, რომელიც ვითარდება ინტერდისციპლინურ კონტექსტში. სფეროს განვითარების უნიკალურ კონტექსტს ქმნის რეგიონის მედიაგარემო: ქართული მედია, რომელიც გადაურჩა საბჭოთა პროპაგანდას, ამჟამად ანტიდასავლურ პროპაგანდას ებრძვის და ე.წ. ჰიბრიდული ომის პირობებში ცდილობს მედიაგარემოს დემოკრატიზაციას.

**საკვანძო სიტყვები:** მედიაფსიქოლოგია, განათლება, დასაქმება