

**Ivane Javakhishvili Tbilisi State University
Faculty of Social and Political Sciences**

The 8th International Scientific Conference

“Space, Society, Politics”

**Dedicated to the 15th Anniversary of the Faculty of Social and Political
Sciences**

PROGRAM

and

ABSTRACTS



**25 - 27 June, 2020
Tbilisi**

25-27 June, 2020

The 8th International Scientific Conference

“Space, Society, Politics”

Dedicated to the 15th Anniversary of the Faculty of Social and Political Sciences of the Ivane Javakhishvili Tbilisi State University

Editors: Tamar Dolbaia, Valerian Melikidze, Teona Mataradze, Salome Dundua

Technical Group: Teona Tabuashvili, Sandro Tabatadze, Miranda Mikadze

PROGRAM

25 June, Thursday

10.00 Conference Speeches and Welcomes

Giorgi Sharvashidze - Rector, Ivane Javakhishvili Tbilisi State University

Tamar Dolbaia - Dean, Faculty of Social and Political Sciences, Ivane Javakhishvili Tbilisi State University

I Session (Working Language - English)

Chairperson: Alexandre Kukhianidze

10.20 **Alexandre Kukhianidze** – Professor, Ivane Javakhishvili Tbilisi State University. *“The Impact of the Coronavirus Pandemic on Transnational Organized Crime”*

10.40 **Vakhtang Maisaia** – Professor, Caucasus International University, **Miranda Mikadze** – PhD student, Caucasus International University, **Sebastian Bobkiewicz** – Expert, The Georgian Geostrategic and Euro-Atlantic Integration Studies Institute. *“EU Conflict Resolution Strategy on the Example of Regional Security in the South Caucasus”*

11.00 **Jaba Urotadze** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. *“Comparative Analysis of Protection of Young People at Work in Georgian and European Union Laws”*

11.20 **Nadezhda Kazarinova**, Associate professor, **Anna Chugunova**, Invited Lecturer – Saint Petersburg Electrotechnical University “LETI” (ETU), Russia. *“Paradoxes of “Soft Power” of Tourism”*

11.40 **Cenay Babaoglu**, Associate Professor, Selçuk University, **Onur Kulac**, Assistant Professor, Pamukkale University – Turkey. “*A Blueprint of Turkey’s Covid-19 Policy*”

12.00 **Salome Dundua**, Associate Professor, **Sandro Tabatadze**, MA Student – Ivane Javakhishvili Tbilisi State University. “*Liberal-Democratic Values in the National Curriculum of General Education of Georgia*”

12.20 **Nikoloz Esitashvili** – Professor, ISET – International School of Economics, TSU. “*The Role of External Economic Incentives in times of Political Transitions and Consolidations*”

12.40 **Luca Zarrilli**, Associate Professor, University “G. D’Annunzio” of Chieti-Pescara, Italy. **Miguel Brito**, Associate Professor, Estoril Higher Institute for Tourism and Hotel Studies, Portugal. “*Alcântara (Lisbon): From Industrial District to Tourist Destination. A Survey*”

13.00 **Constantin-Vasile Toca**, Lecturer, **Edinna Lilla Meszaros**, Teaching Assistant – University of Oradea, Romania. “*Cross-Border Cooperation under Magnifying Glass: An Assessment of the Projects Implemented at the Romanian-Hungarian Border in the 2004-2013 Period*”

13.20 **Julia Kaczmarek-Khubnaia** – PhD Student, Adam Mickiewicz University in Poznan, Poland. “*Socio-economic Development of the Georgian Regions- Chosen Theoretical Approach*”

13.40 **Valerio Della Sala** – PhD Student, Autonomia University of Barcelona, Spain. “*Olympics Games: The Organisation, the History, the Committee, the Projects. Rome 1960 -Barcelona 1992: From a Dream to the Urban Model*”

14.00 – 14.40 Break

II Session (Working Language - English)

Chairperson: Mariam Gersamia

14.40 **Mariam Gersamia**, Professor, **Maia Toradze**, Associate Professor, **Liana Markariani**, MA Student – Ivane Javakhishvili Tbilisi State University. *“Challenges of Gender Equality in Media (Case of Georgia)”*

15.00 **Luca Zarrilli**, Associate Professor, **Silvia Iacuone**, PhD Student – University “G. D’Annunzio” of Chieti-Pescara, Italy. *“The Role of Iceland in the Arctic Issue: Diplomacy, Threats, Opportunities”*

15.20 **Temur Gugushvili** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“Mountain Resident’s Livelihoods: Adaptation Strategies in the Swiftly Progressing ‘Weather’ of Tourism in Protected Areas”*

15.40 **Nino Kukhianidze** – PhD Student, Maria Curie-Skłodowska University, Poland. *“The Role of Peace Education in the Process of Conflict Transformation”*

16.00 **Ekaterine Lomia** – PhD Student, Caucasus International University. *“How Russian Propaganda Works in Georgia: The Consequences of the Russian Disinformation in a Long-Term Perspective”*

16.20 **Namig Karimov** – MA, Baku Engineering University, Azerbaijan. *“Turkey and Russia’s Strained Relations in Caucasia”*

16.40 **Keynote Speeches**

Stephen F. Jones – Professor of Russian and Eurasian Studies at Mount Holyoke College.

Neil MacFarlane – The Lester B. Pearson Professor of International Relations and Fellow at St Anne’s College, University of Oxford.

“Recurrent Patterns in Georgian Politics: Culture, Geography and Institutions”

26 June, Friday

III Session (Working Language - Georgian)

Chairperson: Iago Kachkachishvili

10.00 **Tamar Dolbaia** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Geographical Features of Transport System Development of Georgia”*

10.20 **Revaz Gachechiladze** – Professor, Ivane Javakhishvili Tbilisi State University. *“Changing Political Geography and Geopolitics of the Central Europe”*

10.40 **Malkhaz Matsaberidze**, Professor, **Tamar Orjonikidze**, PhD Student – Ivane Javakhishvili Tbilisi State University. *“The Representatives of National Minorities in the Constituent Assembly of Georgia (1919-1921)”*

11.00 **Iago Kachkachishvili** – Professor, Ivane Javakhishvili Tbilisi State University. *“Monitoring Knowledge, Risk Perceptions, Preventive Behaviours and Public Trust in the Current Coronavirus Outbreak in Georgia”*

11.20 **Valerian Melikidze**, Associate Professor, **Giorgi Kvinikadze**, Associate Professor – Ivane Javakhishvili Tbilisi State University. *“Strange Bedfellows - a Comparative Analysis of Economic Geography and Geoeconomics”*

11.40 **Tengiz Verulava** – Associate Professor, Ivane Javakhishvili Tbilisi State University. *“Challenges of the COVID-19 Pandemic: German strategy”*

12.00 **Teona Mataradze**, Associate Professor, **Giorgi Shubitidze**, PhD Student – Ivane Javakhishvili Tbilisi State University. *“How is the Urban Identity of Mtskheta Residents Represented in the External Image of the City”*

12.20 **Avtandil Tukvadze**, Associate Professor, **Valerian Dolidze**, Assistant Professor – Ivane Javakhishvili Tbilisi State University, **Irakli Ubilava**, PhD Student, Peoples' Friendship University of Russia, Russia *“Post-Pandemic World Order-Place of Georgia in Transformative International System”*

12.40 - 13.40 Break

IV Session (Working Language - Georgian)

Chairperson: Teona Mataradze

13.40 **Iago Kachkachishvili**, Professor, Ivane Javakhishvili Tbilisi State University, **Lasha Tughushi**, Assistant Professor, Ivane Javakhishvili Tbilisi State University, **Malkhaz Gagua**, Lecturer, International Black Sea University, **Aleksandra Kalatozishvili**, Lecturer, Ilia State University – *“Cultural and Political Dimensions of Anti-Liberal Populism and Religious Nationalism in the Regions of Georgia”*

14.00 **Shorena Turkiashvili** – Assistant Professor, Ivane Javakhishvili Tbilisi State University. *“The Orthodox Religiosity and Some Aspects of Family Lives”*

14.20 **Nino Popiashvili** – Dr. of Philology, Ivane Javakhishvili Tbilisi State University. *“Global and National Totalitarianism from a Literary Perspective”*

14.40 **Eka Darbaidze** – PhD in Political Sciences, Ivane Javakhishvili Tbilisi State University. *“The Policy of Cooperation of the Georgian Government in the Occupied Tskhinvali Region”*

15.00 **Mariam Khatiashvili** – PhD, Ivane Javakhishvili Tbilisi State University. *“Theoretical Conceptualization of Russia’s Soft Power toward Georgia”*

27 June, Saturday

V Session (Working Language - Georgian)

Chairperson: Salome Dundua

10.00 **Salome Kobaidze** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“Existing and Prospective Geographical Areas of Economic Development of the Black Sea Coastal Zone of Georgia in Terms of the Blue Economy”*

10.20 **Teona Tabuashvili** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“Public Higher Education Institutions, as Developing Organizations: Students’ Assessments“*

10.40 **Inga Mikhanashvili** – Researcher, Institute of Political Sciences at Ilia State University. *“The “4 + 1 Program” in Higher Education Institutions as a Strategy for the Integration of Ethnic Minorities”*

11.00 **Kiarim Gumbatov** – PhD Student, Georgian Technical University. *“The Features of the Democratic Nature of Local Self-Government in the Public Administration System”*

11.20 **Tamar Orjonikidze**, PhD Student, **Natia Zedginidze**, PhD Student - Ivane Javakhishvili Tbilisi State University. *“Issues of Election Finance and Political Ethics in the 2018 Presidential Elections in Georgia”*

11.40 **Nino Maisuradze** - PhD Student, Ivane Javakhishvili Tbilisi State University. *“Mikhako Tsereteli and the Conceptualization of Nation in Georgia in the Early 20th Century”*

12.00 **Mariana Kevkhishvili** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“United National Movement's Lobbying Campaign in the USA”*

12.20 **Natia Zedginidze** – PhD Student, Ivane Javakhishvili Tbilisi State University. *“At the Origins of the Development of the Code of Parliamentary Ethics: Experience of the Constituent Assembly of Georgia (1919–1921)”*

12.40 **Zaza Tsotniashvili** – Professor, Caucasus International University. *“How Media Covers COVID-19 Impact in the Occupied Territories of Georgia”*

ABSTRACTS

Mariam Gersamia

Professor

Maia Toradze

Associate Professor

Liana Markariani

MA Student

Ivane Javakhishvili Tbilisi State University

Challenges of Gender Equality in Media (Case of Georgia)

According to UNESCO's World Trends in Freedom of Expression and Media Development report, while there is progress, women journalists are still more exposed to assault, threat or physical, verbal or digital attack than their male counterparts (UNESCO, 2018).

Georgia (country) faces challenges regarding feticide, domestic violence, employment of women, early or forced marriages, sexual harassment, blackmailing of female journalists, and there is a low awareness about gender equality. According to international reports (MSI, Freedom House) the media landscape in Georgia is partly free.

The goal of the research is to analyze the media landscape in Georgia from a gender equality perspective and provide recommendations for raising awareness on gender-sensitive issues.

According to EBU gender equality guidelines (2019), in Europe, women represent 44% of the public service media workforce, but only 25% of executive positions. Stereotypes and biases persist in media and there is an urgent need to show a realistic picture. Media figures can strengthen or reduce stigmatization and stereotypes regarding groups and individuals. Traditionally, the news industry has been dominated by men (Ross et al., 2018) and researchers argue (Melin-Higgins, 2014; Ruoho & Torkkola, 2018) that woman in media often have top positions in woman's magazines or in media product about beauty at etc. However, in Georgia analysis confirms the hypothesis, that women are dominated in the media sector (and not only in woman's magazines). As to the positioning, according to GMMP's replication study (2015), there were 88% Female and 12% Male presenters

(Macharia et al., 2015) in Georgia. In addition, Also in Georgian media organizations, 48% of reporters were female and 52 Male (Connor et al., 2010).

Study answers research questions as it follows:

- RQ 1: is there gender inequality regarding workplace and positions in Georgian media (TV, print, radio, online)?
- RQ 2: what are the themes covered by women and men journalists?
- RQ 3: what gender-related issues do women face in media organizations?

To answer the above-mentioned questions, mixed methodological approaches have been be used: content-analysis (Research Period: 2019: from June 1 till December 31) and survey (225 journalists have been interviewed in April, 2020).

Recommendations (based on findings) are provided for media organizations, educators and media practitioners;

Keywords: Media, gender, equality, Georgia, education.